CITY OF KELOWNA

MEMORANDUM

Date: September 28, 2004

File No.: 8100-20

To: City Manager

From: Recreation Manager

Subject: **BC Games Bid Preparation**

RECOMMENDATION:

THAT the City of Kelowna initiate a bid proposal for the BC Games in 2008 or 2010:

AND THAT the preparations include public input to determine the level of community support and the priority of the possible events for Kelowna.

Discussion:

The City of Kelowna has been invited by the Government of BC, 2010 LegaciesNow and the BC Games Society to submit a bid to host one of the following games;

2008 BC Summer Games 2010 BC Summer Games

2008 BC Winter Games

2010 BC Winter Games

In order to meet the deadline of February 28, 2005, staff are recommending that the bid preparation be initiated in October, 2004. The City will also require public input, especially from the many sports organizations in Kelowna, to determine the level of interest and support, as well as assist in determining the priority of the four possible BC Games events. This public input will be gathered through direct mail to community and sports groups, advertisements in local media, an open house, and internet exposure. The results of the public input will be included in a report back to Council with recommendations on which Games to bid on, and the level of City of Kelowna financial support.

The hosting of the BC Games in the future will have a direct economic benefit to Kelowna, and is very consistent with our goals to be a major sports event location and increase sport tourism.

The recent history of the BC Games held in Kelowna is;

- 1980 BC Summer Games
- 1991 BC Disability Games
- 1994 BC Summer Games
- 2000 BC Seniors Games
- 2003 BC Disability Games

The City of Kelowna also made an unsuccessful bid for the 2006 BC Seniors Games.

Funding and staff support for the bid preparation is available in the Sport Event Development Grant and Sport Event Development initiatives.

JWR Oddleifson Recreation Manager

Director of Parks and Leisure Services p/c: